



GANDEL FOUNDATION LOGO USAGE GUIDE

For external distribution with
media requests and program partners.

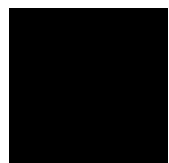
LOGO VERSIONS



Positive logo



Reverse logo



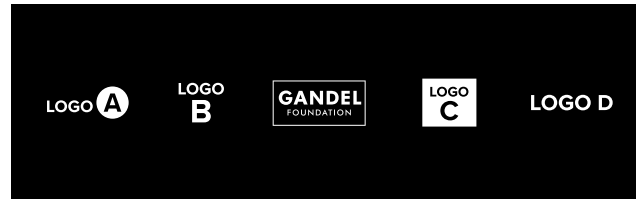
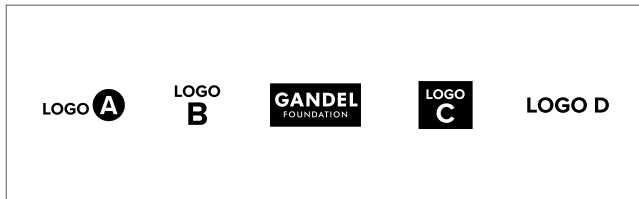
HEX #000000
RGB 0, 0, 0
CMYK 0, 0, 0, 100
PMS Pantone Black U

MEDIA WALLS AND LOGO STRIPS

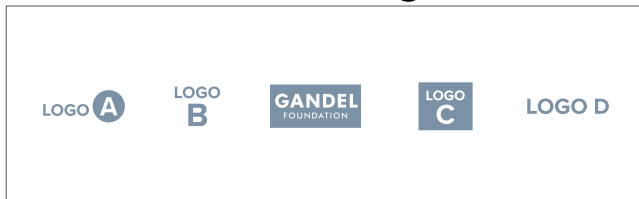
Full colour application



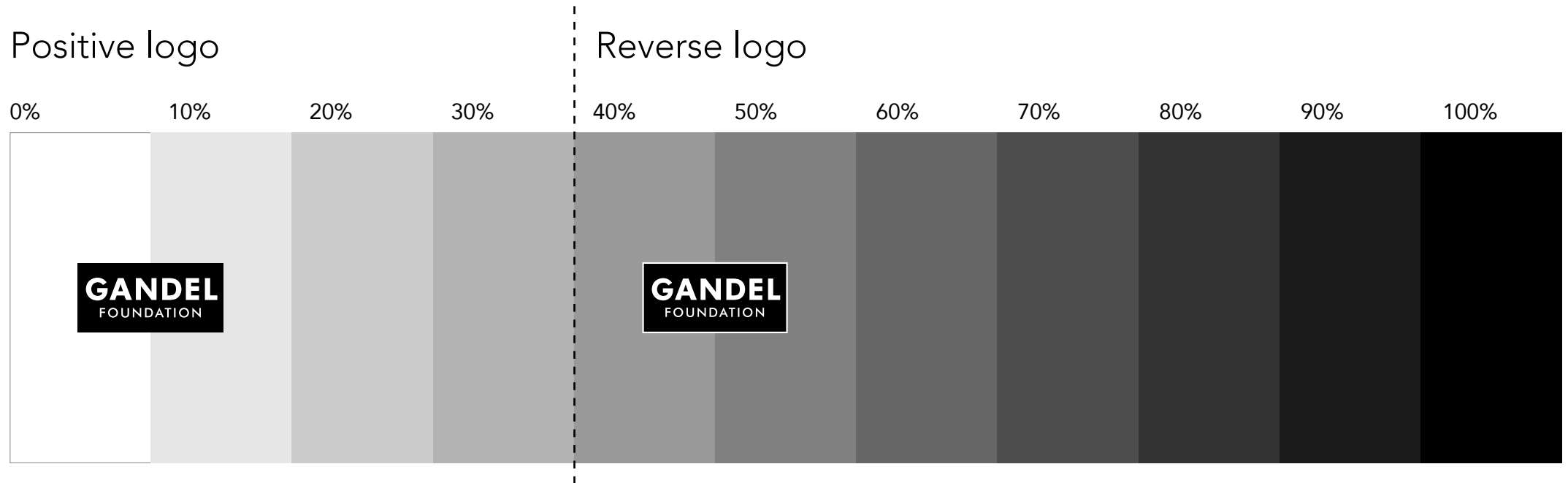
Black and white application



Monochrome (single colour) application



POSITIVE vs REVERSED LOGO



Use the reversed logo when the background tone is more than 40% tone.

Tip: To judge the tonal value of a coloured background, simply squint to see it in contrast.

LOGO DOWNLOAD

Logo is available as EPS, JPG, PNG and SVG files.



DOWNLOAD